



UNIVERSITY OF CALIFORNIA
SANTA CRUZ
1965–2015

THE ORIGINAL
AUTHORITY ON
QUESTIONING
AUTHORITY

UC Santa Cruz strengthens
the educational, economic,
and cultural fabric of the entire
Monterey Bay region



2015–16

PARTNERS IN COMMUNITY

16,543
TOTAL ENROLLMENT
FOR 2013–14 YEAR

THEY SPENT
\$180 million
IN OUR COMMUNITY

12,966
LOCAL ALUMNI

GRADS HAVE FOUNDED
DOZENS OF AREA
BUSINESSES AND
PLAY KEY ROLES IN
MANY OTHERS

225,000 VISITORS BROUGHT
TO TOWN FOR
UC SANTA CRUZ CAMPUS BUSINESS, EVENTS
AND FAMILY VISITS.

4,267
EMPLOYEES

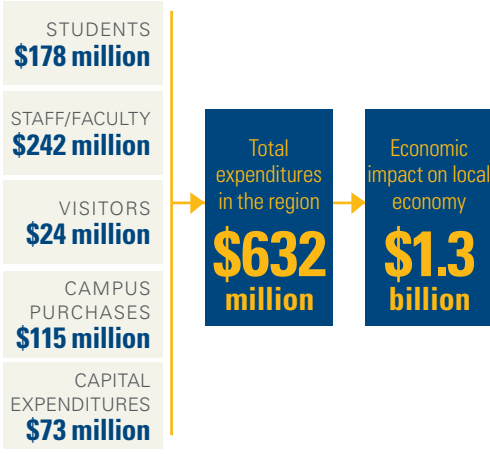
TOP EMPLOYER IN SANTA
CRUZ COUNTY—MORE THAN
THE NEXT FOUR LARGEST
EMPLOYERS COMBINED

Next 4
largest
employers

UCSC

\$686 million (past 5 years)

AWARDED IN
RESEARCH
GRANTS AND
CONTRACTS



SUSTAINABILITY

From research to transportation, sustainability at UC Santa Cruz is our way of thinking about everything we do.

Water conservation efforts at UC Santa Cruz work.

Over a 20-year period in which enrollment increased 67%, water consumption increased by less than 5%.

UC Santa Cruz uses only 6% of Santa Cruz's water consumption even with more than 8,000 residents living on campus. UC Santa Cruz has one of the lowest per capita water rate usages in California.

UC Santa Cruz designated 63% of its 2,000-acre campus as protected from future development.

More than 90% of construction waste and more than 60% of other waste is diverted away from landfills.

TRANSPORTATION

A 21% decline in total weekday vehicle traffic through the two campus entrances since Spring 2006 is a reduction of more than 5,200 vehicle-trips each day.

UC Santa Cruz traffic generated by single-occupant cars dropped from 40% in Fall 2003 to 34% in Spring 2014.

HOUSING

UC Santa Cruz houses nearly 50% of its student body on campus, a larger percentage of students than any other UC campus.

GOOD NEIGHBOR INITIATIVE

The Good Neighbor Initiative, established in 2004, fosters positive relations between students and Santa Cruz residents living in neighborhoods near campus.

Good Neighbor Interns serve as liaisons between students, community residents, organizations and municipal services.

280 NON-PROFIT ORGANIZATIONS IN SANTA CRUZ COUNTY RELY ON THE STUDENT VOLUNTEER CENTER FOR STUDENT HELP.

42% OF ALL UC SANTA CRUZ STUDENTS PARTICIPATED IN COMMUNITY SERVICE AND VOLUNTEER ACTIVITIES IN THE 2013-14 YEAR.



PARTNERS IN TECHNOLOGICAL ADVANCEMENT

The UC Santa Cruz Center for Entrepreneurship is helping build a culture of innovation, fostering high-tech job growth and a 21st century economy in the Santa Cruz community.

UC Santa Cruz research is spawning local technology start-ups, including: Five3 Genomics, Dovetail Genomics, and others.

HACK UCSC 2015, with the support of Santa Cruz community, brought together more than 300 students, programmers, designers, and tech enthusiasts in a 2 1/2-day coding marathon with more than \$80,000 in cash and prizes.

PARTNERS IN SUSTAINABLE AGRICULTURE

Through the Center for Agroecology and Sustainable Food Systems at UC Santa Cruz, collaborative research and a curriculum in sustainable agricultural practices support local farmers.

Dedicated to a “buy fresh, buy local” purchasing policy in campus dining halls with the goal of 40% of all purchases being “real food” by 2020.

The Beginning Farmer Program provides top-quality training and resources to new and future farmers from socially disadvantaged and limited resource communities.

PARTNERS IN OCEAN HEALTH

From Monterey Bay and beyond, UC Santa Cruz works to understand and preserve our fragile ocean ecosystem on behalf of all who rely on the coastal zone.

Instrumental in establishing and monitoring the state’s network of Marine Protected Areas.

Helping coastal communities understand the implications of rising sea levels.

With 68,000 visitors every year, the Seymour Marine Discovery Center brings marine science to life through tours, exhibits, and hands-on learning experiences.

PARTNERS IN HEALTH CARE

The Health Sciences program at UC Santa Cruz places student interns in dozens of local agencies and offices, helping to fill a community need while also providing students with hands-on experience.

Placed 87 well-trained, bilingual student interns in 49 local agencies, medical offices, and clinics in the 2013-14 academic year.

UC Santa Cruz Cancer genomics research is yielding new understanding of cancer’s inner workings, which is leading to new treatment options for adults and children.

PARTNERS IN ARTS AND CULTURE

Cultural, educational, and just plain fun, UC Santa Cruz brings world-renowned attractions to the region: art exhibitions, concerts, theater, dance, film, digital art, and public lectures. calendar.ucsc.edu

UC Santa Cruz is home to several art galleries, including the Eloise Pickard Smith Gallery at Cowell College and the Mary Porter Sesnon Gallery at Porter College. Both are open to the general public.

With 65 public events featured last year alone, the Arts Division is UC Santa Cruz’s cultural hub.

Internationally acclaimed Dickens Project attracts hundreds of scholars each summer.

McHenry Library and the Science & Engineering Library provide 3 million bound volumes and access to more than 12,000 periodicals, newspapers, and special materials to the public.

The Grateful Dead Archive is one of the most significant popular cultural collections of the 20th century, and open to researchers and the general public.

